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Dear Patients and Friends,
 Thank you for all of your trust and support. Our time is so valuable and seems to pass so quickly. Seasons change, children grow up, a few more gray hairs appear, and vision changes too. It was eleven years ago that I began my practice in Colorado Springs.

I treasure the relationships that I have with you and hope that my staff and I can continue to take care of your eyes for many years to come. We are here to serve and help you. Have a great summer!

sincerely,



Dr. Reed Bro, Optometrist
 1805 E. Cheyenne Mt. Blvd., Colorado Springs, CO 80906
 719.576.5844 • www.eyecarecs.com

Back to School Eyewear

\$89



complete frame and lenses!

This is a great opportunity to get outfitted for the coming school year. Get a pair of computer glasses or just a spare pair to keep handy.

Single vision non-glare lenses and frame for one low price. Choose a frame from our Back-to-School Collection. **Styles for kids, teens, and adults.** Lens powers +4.00 - -6.00sphere and up to -2.00 cylinder

August 1 - Sept. 30, 2009. Some restriction apply. See Office for details.

SPECIAL SAVINGS ON CONTACTS!

Enjoy extra savings on contacts now! Purchase a year supply of lenses and save an additional \$25.00! The Eye Care Center of Colorado Springs has always offered competitive pricing on contact lenses and this puts us **at the head of the class for savings!**

*Price after rebate and Eye Care Center Discount. Price comparison conducted June 2009

	Wal-Mart	1-800 Contacts	eyecarecenter OF COLORADO SPRINGS, PC
Night & Day	\$64.99 Per Box	\$64.99 Per Box	\$50.75 Per Box*
Dailies Aqua Comfort	\$60.99 Per Box	\$60.99 Per Box	\$47.13 Per Box*
Purevision Multifocal	\$54.99 Per Box	\$54.99 Per Box	\$50.75 Per Box*
Acuvue Oasys	\$29.99 Per Box	\$29.99 Per Box	\$25.13 Per Box*

COMPARE AND SAVE!

Order contacts online at eyecarecs.com!

EYE CARE FAST FACTS

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Correct your vision while you sleep!

Corneal Refractive Therapy (CRT). Specially designed contact lens that gently change the shape of your cornea while you sleep. Effective for near-sightedness, far-sightedness, and astigmatism. For more information check out www.eyecarecs.com or call the office.

Children's Vision.

The most rapid time of changes in vision occurs during a child's growing years. To give your child good vision for learning, have his or her eyes examined each year. The following lists signs and symptoms to assist in early detection of vision problems. Blurring of vision at any time. A dislike or avoidance of reading or close vision tasks. Difficulty remembering what was read. Frequent eye rubbing, blinking, squinting, headaches,

itching, or dizziness. Poor scholastic performance.

Did you know?

The eyes are the most complex organs you possess, except for your brain. They can process thousands of bits of information every minute. They utilize 65% of the pathways to the brain and contribute towards 85% of your total knowledge. Your vision is your most precious sense, care for them properly.

"I hate having my eyes dilated."

Pupil dilation is probably the most disliked part of the eye exam. However, the benefits far outweigh the inconvenience. The pupil of the eye is the "window of the body". The use of dilation drops temporarily increases the size of your pupils, which allows a more accurate investigation of the health of your

eyes and many important aspects of your general health. With this valuable procedure, I am providing you with the most thorough examination possible. Thank you for your patience during this important procedure.

Glaucoma is the leading cause of blindness in people over the age of 40.

Half the people who have glaucoma don't know it because it usually destroys eyesight without any symptoms of pain or blurry vision. A higher than normal eye pressure causes damage to the very sensitive optic nerve at the retina. Glaucoma can be diagnosed at your eye health exam. Don't miss your routine yearly exam.

Testimonials Wanted!

Email us at info@eyecarecs.com about your experience at Eye Care Center of Colorado Springs, PC. **If your story is published we'll send you a free gift.**

Progressive Lenses

New technology is rapidly changing in progressive lenses. Early progressive lenses or "no-line" bifocals developed a reputation for being difficult to use. Adaptation was impossible for many patients and they had to settle for lined bifocal or trifocal, or single vision lenses.

Today's progressive lenses are dramatically better than before. They offer wider more distortion-free distance and reading areas. The transition from distance to near power occurs much more comfortably and naturally than before. There is virtually none of the previous distortion and "swim" experienced in the older progressive lens designs.

If you have tried progressive lenses in the past with poor success or struggle with your present lenses then it is time to move up to the next generation in technology. We guarantee your success!

SPECIALTY Contact Lenses

Dr. Bro continues to expand his treatment for patients with specialty contact lens needs. **Our newest addition is the large diameter scleral lens call the Jupiter Lens.**

This lens is effective in treating all forms of corneal conditions such as Keratoconus, Irregular Astigmatism, and Post-RK or Lasik. Unlike conventional rigid or soft lenses the Jupiter lens does not rest directly on the cornea but on the adjacent sclera (white of the eye). Therefore no pressure is placed on the nerve ending-rich cornea, allowing the lens to mask all corneal irregularities and enhance comfort.